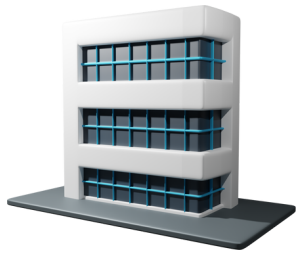


Tracking Insider Trades

Of all the investors and shareholders, who do you think knows the company best?



Listed Company



Promoter



Directors



Employees



Institutional Investors



Investors & Retail Traders

The answer is obvious! **Promoters, directors, and employees have far deeper insights** into the company than we retail traders or even institutional investors.



If they know the company better, wouldn't it be helpful to **track when they buy or sell its shares?**



That's where **Insider Trading info** comes in! It provides valuable insights into when these individuals are buying or selling shares.

WHY INSIDER BUYING MATTERS?

- ✓ Signal of **confidence** in company's prospects.
- ✓ Influences **positive sentiment** in the stock.
- ✓ **Alignment of interest** with shareholders.

HOW INSIDERS BUY?

- ▶ Directly from the **open market**.
- ▶ **Preferential Allotment** (including warrants).
- ▶ ESOPs, Buybacks & Inter-se transfers.

Of these, **open market purchases** are perceived as more genuine because they're done voluntarily and at market rates, reflecting genuine trust in the company's value.

POINTS FOR ATTENTION

Cluster buying, where multiple insiders purchase shares within a short timeframe, is a powerful signal as it indicates a consensus among insiders that the stock is undervalued.

Open market purchases are generally more informative than option exercises or other non-public transactions.

Study of Insider Trading is **not relevant for swing trading**. Use it only for positional trading & long-term investments.

Insiders buy in tranches. Look for cumulative **transactions over a period of time**, say 3-6 months.

An Insider buying ₹100 cr. shares of a large cap company will not mean anything to him, whereas for a small cap company, same will mean a lot. Look for **% to market cap** transacted.

Avoid solely relying on promoter buying; assess the overall market condition and **company's fundamentals**.

In the case of **Bajaj Holdings**, the promoters reported buying roughly 1% of shares through open market purchases from Dec'22-Mar'23. The stock made a strong rally of over 80% since then.



In normal situations **insider selling is not an automatic sign of trouble** within a company. There are many reasons that officers might sell. They may need the money to pay their children's tuition or to buy a new house or to satisfy a debt. They may have decided to diversify into other stocks. But there's **only one reason that insiders buy**: They think the **stock price is undervalued and will eventually go up**.

If the price drops after the insiders have bought, so that you have a chance to buy it cheaper, so much the better for you.

Peter Lynch



Tracking Insider Trades

Insider Trading Information

Select date range Value (₹ cr.) Transaction Type

Company Transaction By

Current Price less than the last Transaction Price, for Acquisitions

Acquisitions

Value (₹ cr.)

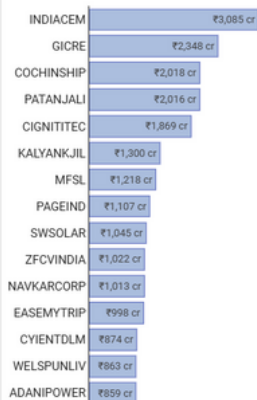
4,824

Disposals

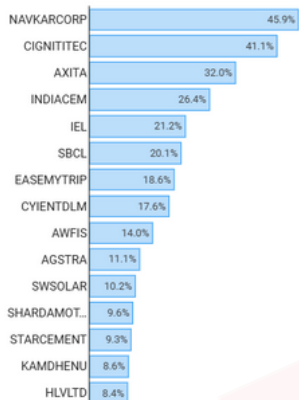
Value (₹ cr.)

33,016

Value of Transactions (₹ cr.)



Transactions value to Current Market Cap (%)



	Date	NSE Code	Type	Mode	Category	Traded %	Value (₹ cr.)	Avg. price	Current Price
1.	10 Jan 2025	M_M	Disposal	Market Sale	Connected Person	0.00%	0.06	2975	3,093
2.	10 Jan 2025	M_M	Disposal	Market Sale	Connected Person	0.00%	0.05	3055	3,093
3.	9 Jan 2025	M_M	Disposal	Market Sale	Connected Person	0.00%	0.73	3060	3,093
4.	7 Jan 2025	HCLTECH	Disposal	Market Sale	Connected Person	0.00%	3.56	1963	1,995
5.	7 Jan 2025	NAUKRI	Disposal	Market Sale	Employee	0.00%	0.03	8920	7,836
6.	7 Jan 2025	NAUKRI	Acquisition	Market Purchase	Immediate Relative	0.00%	0.01	8637	7,836
7.	6 Jan 2025	KERNEX	Disposal	Market Sale	Director	-0.21%	4.42	1228	1,212
8.	6 Jan 2025	BORORENEW	Disposal	Market Sale	Connected Person	-0.01%	0.67	555	581
9.	6 Jan 2025	BORORENEW	Acquisition	Market Purchase	Promoter	0.07%	5.39	561	581
10.	6 Jan 2025	MAXESTATES	Disposal	Market Sale	Connected Person	-0.01%	0.39	563	578
11.	6 Jan 2025	JBCHEPHARM	Disposal	Market Sale	Connected Person	0.00%	0.07	1810	1,823
12.	6 Jan 2025	AMIORG	Disposal	Market Sale	Director	0.00%	0.09	2130	2,082
13.	6 Jan 2025	KOTAKBANK	Disposal	Market Sale	Connected Person	0.00%	0.36	1783	1,756
14.	3 Jan 2025	KPITTECH	Disposal	Market Sale	Connected Person	0.00%	0.34	1472	1,370
15.	3 Jan 2025	NAUKRI	Disposal	Market Sale	Connected Person	0.00%	1.37	8600	7,836
16.	3 Jan 2025	ANUP	Acquisition	Market Purchase	Directors Immediate Relative	0.00%	0.10	3493	3,093
17.	3 Jan 2025	AGSTRA	Disposal	Market Sale	Employee	-0.06%	0.51	65	61
18.	3 Jan 2025	ANUP	Acquisition	Market Purchase	Directors Immediate Relative	0.00%	0.27	3473	3,093
19.	3 Jan 2025	BLSE	Acquisition	Market Purchase	Immediate Relative	0.06%	0.97	213	201
20.	3 Jan 2025	ANUP	Acquisition	Market Purchase	Director	0.00%	0.14	3494	3,093
21.	3 Jan 2025	STARCEMENT	Disposal	Market Sale	Promoter	-0.02%	1.16	232	215
22.	3 Jan 2025	JBCHEPHARM	Disposal	Market Sale	Connected Person	0.00%	0.01	1860	1,823
23.	3 Jan 2025	JBCHEPHARM	Disposal	Market Sale	Connected Person	0.00%	0.04	1867	1,823
24.	3 Jan 2025	JBCHEPHARM	Disposal	Market Sale	Connected Person	-0.03%	7.58	1815	1,823
25.	3 Jan 2025	BLS	Acquisition	Market Purchase	Immediate Relative	0.00%	0.10	385	451
26.	2 Jan 2025	360ONE	Disposal	Market Sale	Employee	0.00%	0.12	1235	1,129

1 - 100 / 3914

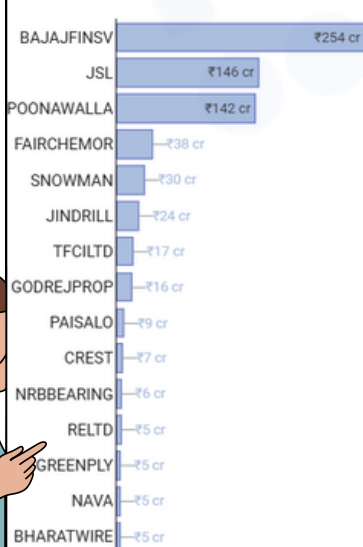
Only Acquisition & Disposal of Equity Shares from Open Market are considered (excluding derivatives or warrants). Includes information for the last 6 months only.

In our **Pro-Setups Dashboard**, we have a **dedicated page to track Insider Trading activity**. The information is available for stocks listed on NSE and with market capitalization greater than ₹300 crores. We only keep open and off-market based buying & selling activities (including bulk & block deals) by promoter & promoter group, directors, KMPs & employees, and their relatives, done in the last 6 months.

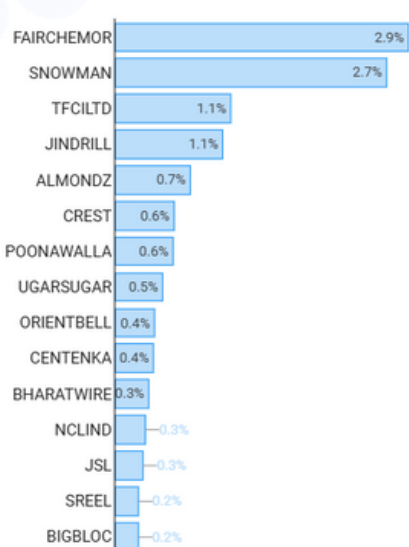
One can filter information based on period, value, transaction type, company. We also have a filter to directly find out companies where buying happened and current price is less than the transaction price.

Let's look at a simple filter - **Current price less than the last transaction price for acquisitions** since Sept. 27, 2024, when the market started going down. These insiders are buying while most people are selling. Why? Maybe they know something we don't! While we shouldn't buy blindly, it's worth studying these stocks. This way, we'll be ready to act when the market turns around.

Value of Transactions (₹ cr.)



Transactions value to Current Market Cap (%)



The reporting made by companies to Stock Exchanges is not free from errors. Sometimes, a transaction is reported more than once; or a transaction is wrongly shown as market purchase instead of an inter-se transfer. For example, insider trades info of Godrej Properties show that there was a market purchase of ₹950 cr. by promoter. But there was also a market sale transaction by another promoter of the same amount on the same date. Ideally, this transaction should have been reported as an Inter-se transfer instead of market purchase & sale. While we try to correct such info at our end, there could be times, when we miss it.

